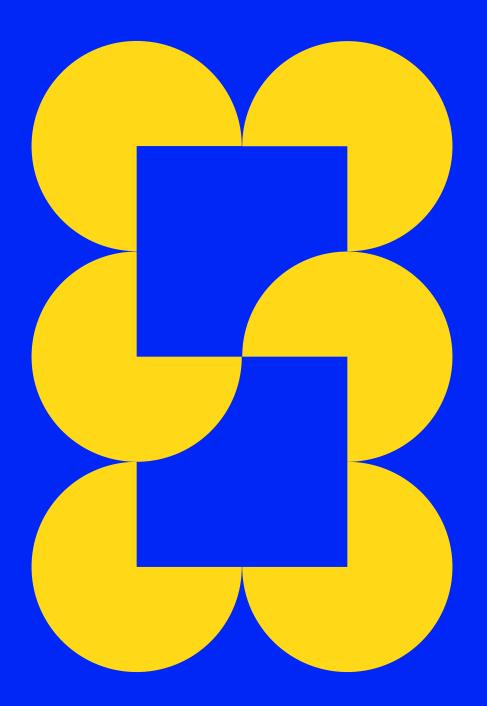
Offline Portfolio February 2023



TAMAS HORVATH

Freelance Graphic Designer



I'm a Budapest — Göteborg based graphic designer.

I've started my professional carrer 10 years ago and I'm a full time freelancer for at least 74 months by now.

I'm into clean, sophisticated shapes and forms, trying to keep things simple and make the most out of it while delivering the most thought through solution to my clients.

web — https://thththt.com mailto — hello@thththt.com where — Budapest ↔ Gothenburg

THINGS I'M GOOD AT

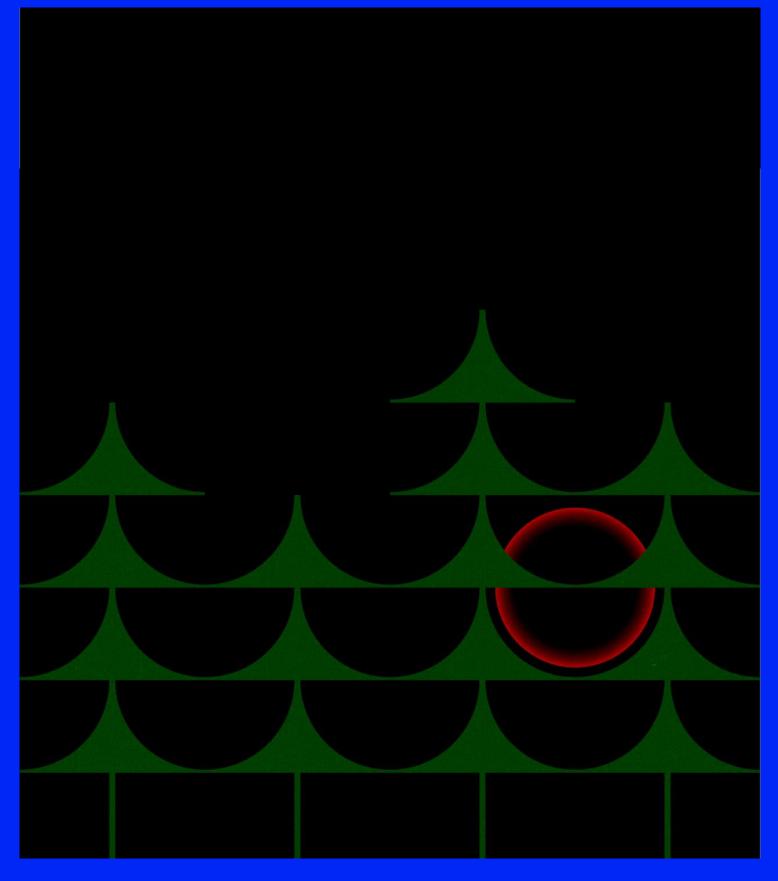
Print design — Posters & Artworks — Digital Design — Branding Video Editing — UX/UI — Web & App layouts — Prototyping Front-end — Sitebuild — HTML/CSS/JS — Project management Scandinavian kitchen

EDUCATION

École d'Art Maryse Eloy (Visart Paris), Budapest BA Visual Communication, Graphic and Digital Design

SOME OF MY CLIENTS

The Criterion Collection — Magvető — Amnesty International Viacom — Sony Pictures Entertainment — Kolorádó — MTV Budapest Showcase Hub — Deutsche Telekom — Saudi Aramco DDB — Sony Mobile — Vietnamese Embassy of Hungary

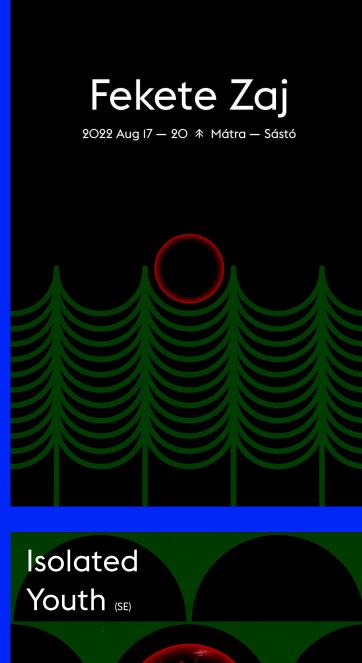


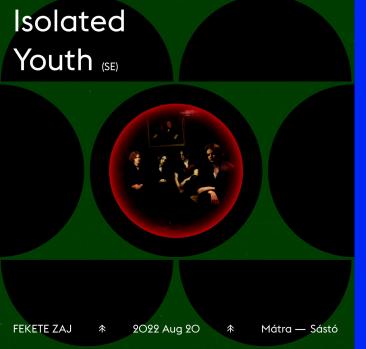
<u>Fekete Zaj</u>

Fekete Zaj Festival is in a way my most beloved child - it's all started in 2010 when I was just a visitor there, but since 2018 I've became the festival's one and only graphic designer with the opportunity to completely reshape their whole visual identity and managing it from head to toe on a year-to-year basis.

The 2022 edition included a very wide variety of things like various posters, wristbands, stage projections, merchandise, maps, booklets, recups, pins, a complete marketing kit with modular social media posts and all sorts of things.

Read more about this project https://thththt.com/#feketezaj2022









Read more about this project https://thththt.com/#feketezaj2022 FEKETE ZAJ Matra — Sasta











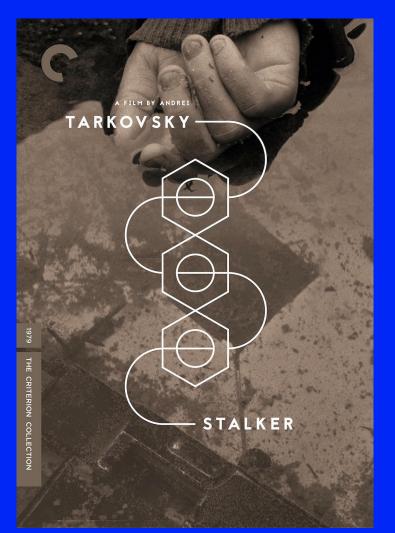
Read more about this project https://thththt.com/#feketezaj2022





his project was truly an honour to be part of - a collaboration with the legendary Criterion Collection. They trusted me with the task to design a complete artwork for their re-release of Andrei Tarkovsky's timeless classic: Stalker. My intention here was to try to create a bridge between Stalker's cinematography and current-day graphic design by using Tarkovsky's photographs and his story's under-the-layer, non-verbal symbols, and complement those with minimalistic illustrations. The whole process involved making a limited-edition poster and a Blu-Ray/DVD box set, including it's wrap, the inserts, discs and it's menus.

Read more about this project https://thththt.com/#stalker





Read more about this project <u>https://thththt.com/#stalker</u>





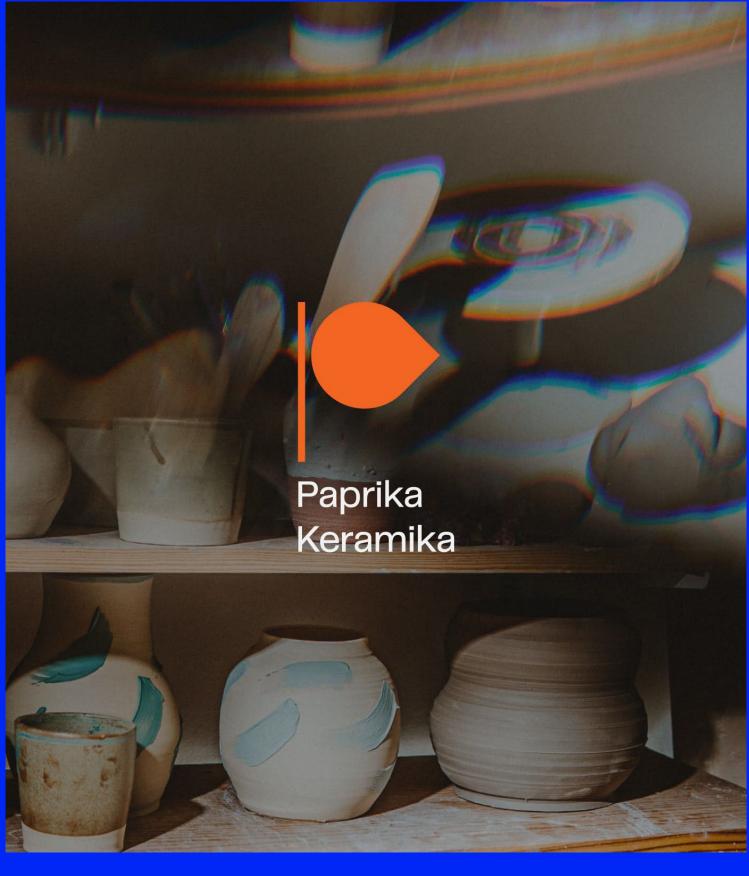
STALKER

DISC TWO







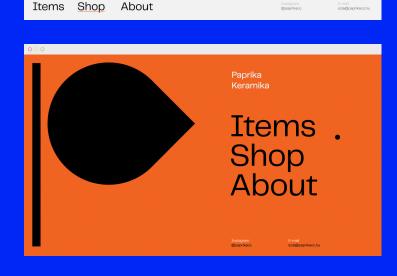




Brand identity, social media layouts abd website for Budapest based pottery artist, Ildiko Hepp / Paprika Keramika.

Read more about this project https://thththt.com/#paprika





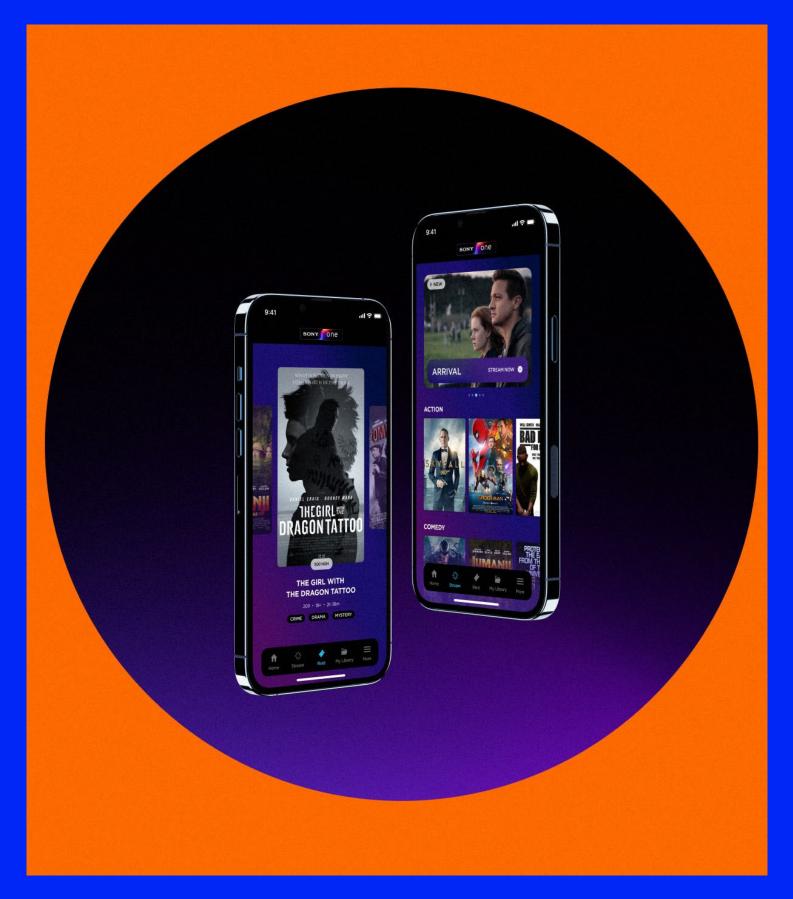




Kerámia Vásár

Henger Stúdio November 19.

Read more about this project https://thththt.com/#paprika

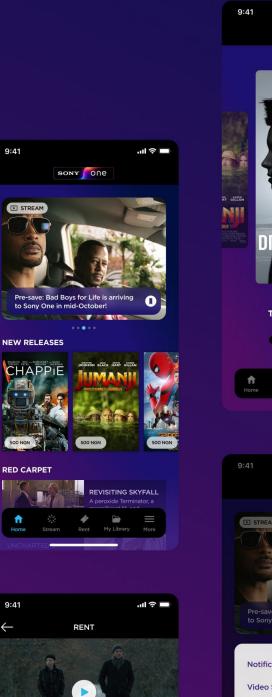


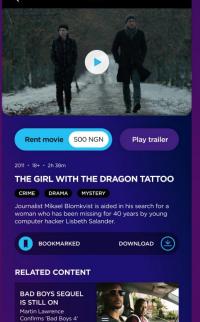


Sony One is multi-platform streaming application, developed by Sony Pictures Entertainment for iOS, Android, Web and Smart TV platforms.

I've worked on this project as the Lead Designer for 3+ years, going through dozens of iterations and drawing several hundreds of layouts for mobile as well for desktop and TV screens, constantly tweaking the UX and UI aspect of the app while working together with multiple teams from Sony offices from all around the world to create the most versatile and satisfying streaming expresience for the markets this app has been developed for.

Read more about this project https://thththt.com/#sony-one







FAQ

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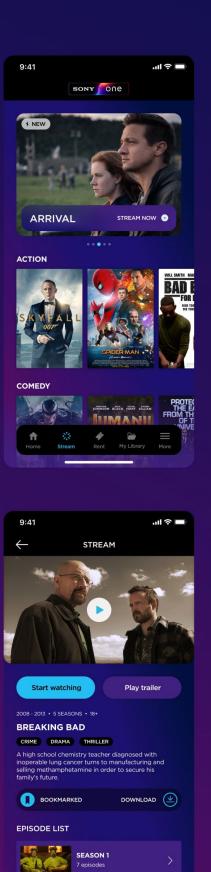
RED CARPET NEWS

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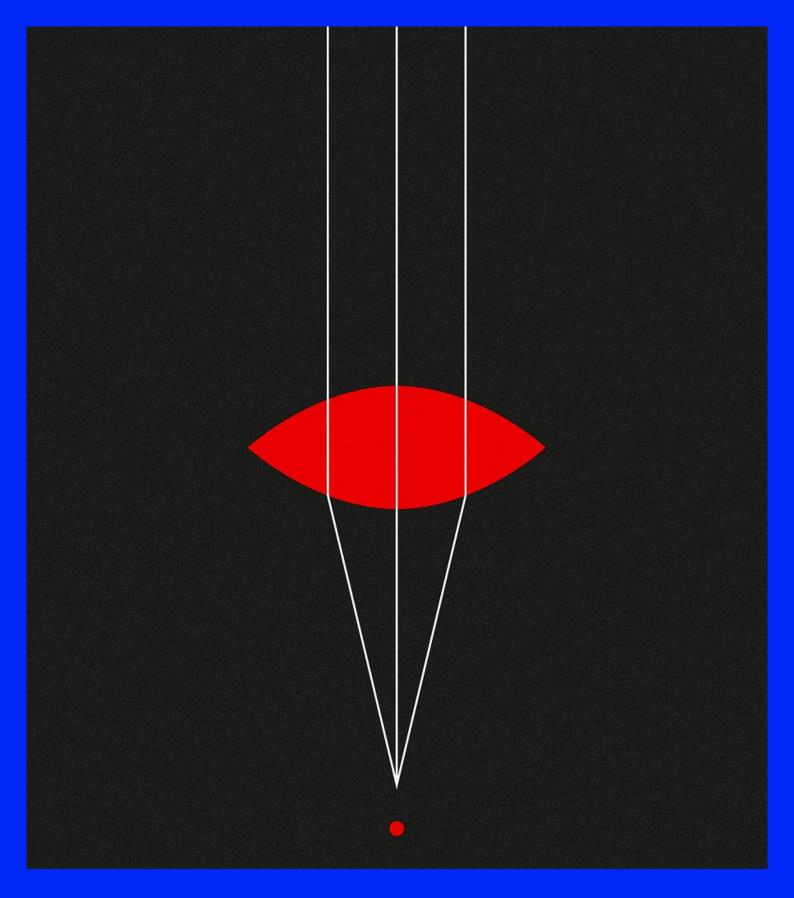
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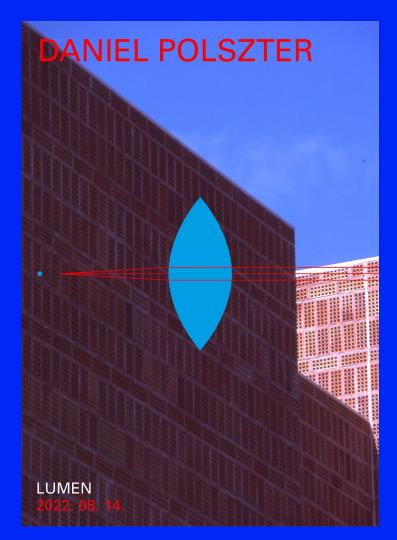
Read more about this project https://thththt.com/#sony-one





Branding, portfolio website and exhibition poster layouts for Budapest-based photographer, Daniel Polszter.

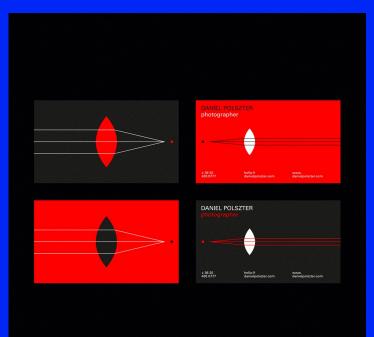
Read more about this project https://thththt.com/#polszter



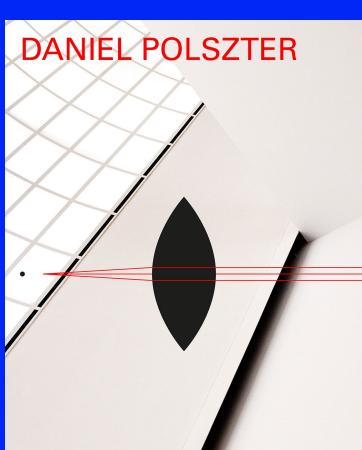














<u>Magvető</u>

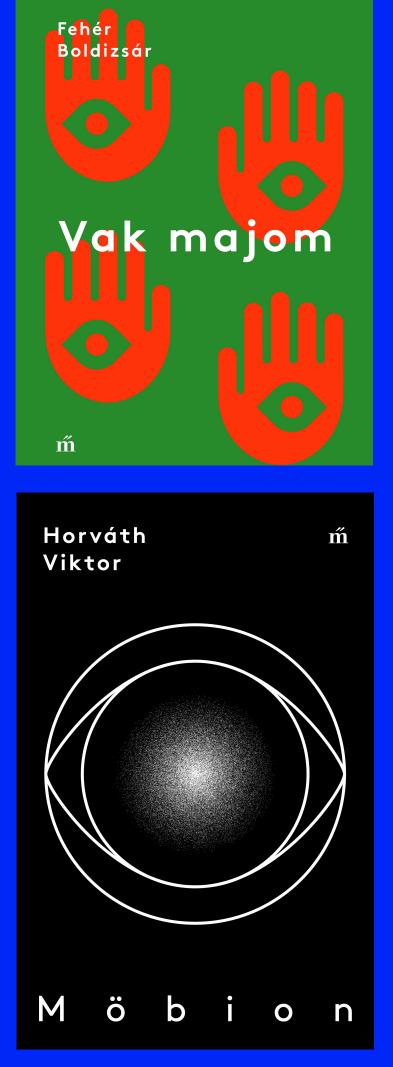
06.

Founded in 1955, Magvető is one of the largest Hungarian independent book publishing company. Working for them as one of their cover designer, I had the chance to to be part

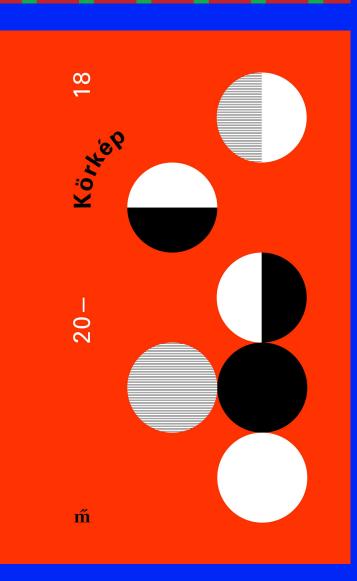
of many-many releases, including their long on-going series of Szép Versek and Körkép in 2019,

as well the re-release of Arhur Koestler's iconic Darkness at Noon.

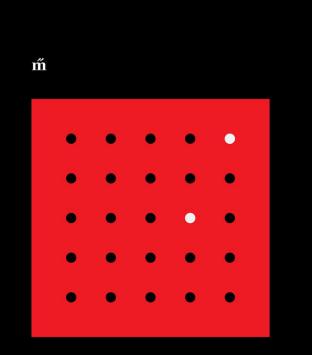
Read more about this project https://thththt.com/#magveto



Read more about this project https://ththtt.com/#magveto



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SÖTÉTSÉG DÉLBEN





A selection of posters I made throughout the years for artists like Shigeto, Boy Harsher, Cult of Luna, Adult., Ritual Howls, Lebanon Hanover, Thy Catafalque and many more.

Read more about this project https://thththt.com/#posters



2016 02 84 MENT FESTIVAL LJUBLJANA

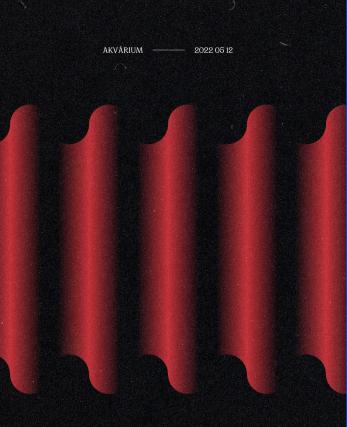




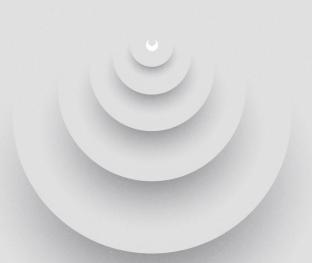


Read more about this project https://thththt.com/#posters





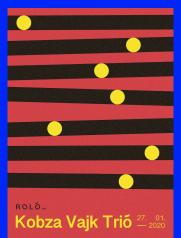
BOY HARSHER



CULT of LUNA



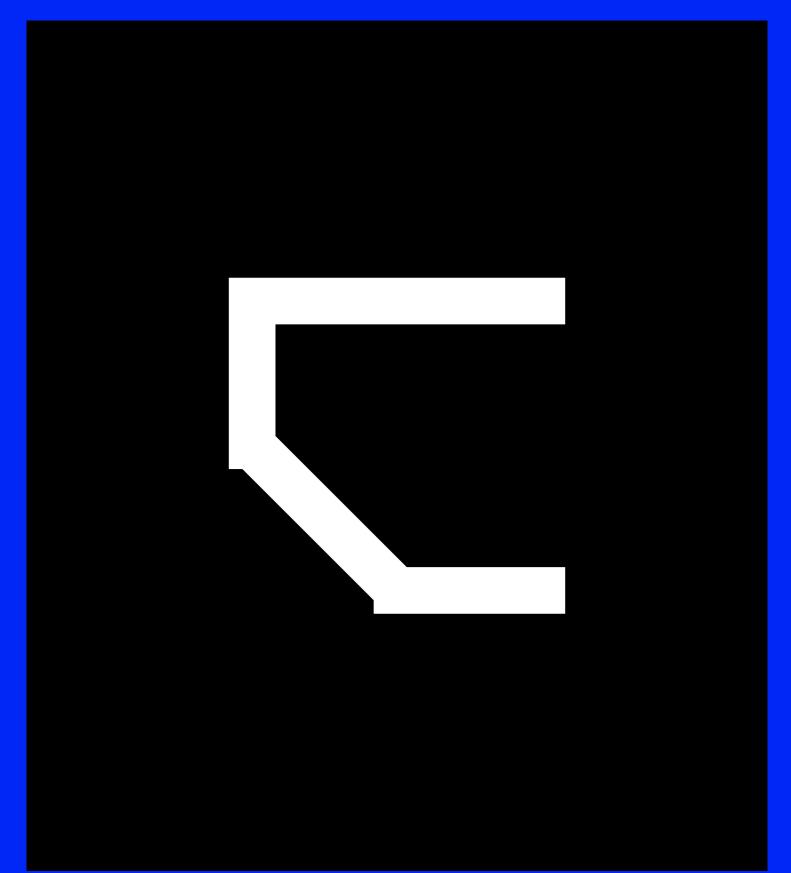






Musica Moralia ^{17. 02.} 2020







Corner Art is a Budapest-based talent and artist management agency being run by Eszter Decsy (Now Books, Eenlarge Europe). This project involved a complete rebrand with a new logo, social media post layouts, posters, different brand iterations and animations for still and animated content as well and a website layout.

Read more about this project <u>https://thththt.com/#corner</u>

All Machines Will Fail

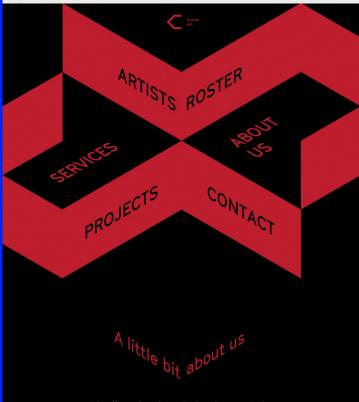


Magyar Zene Háza — Budapest 2022. Augusztus 19. IAMANYAANK LIVE ENSEMBLE Corner At

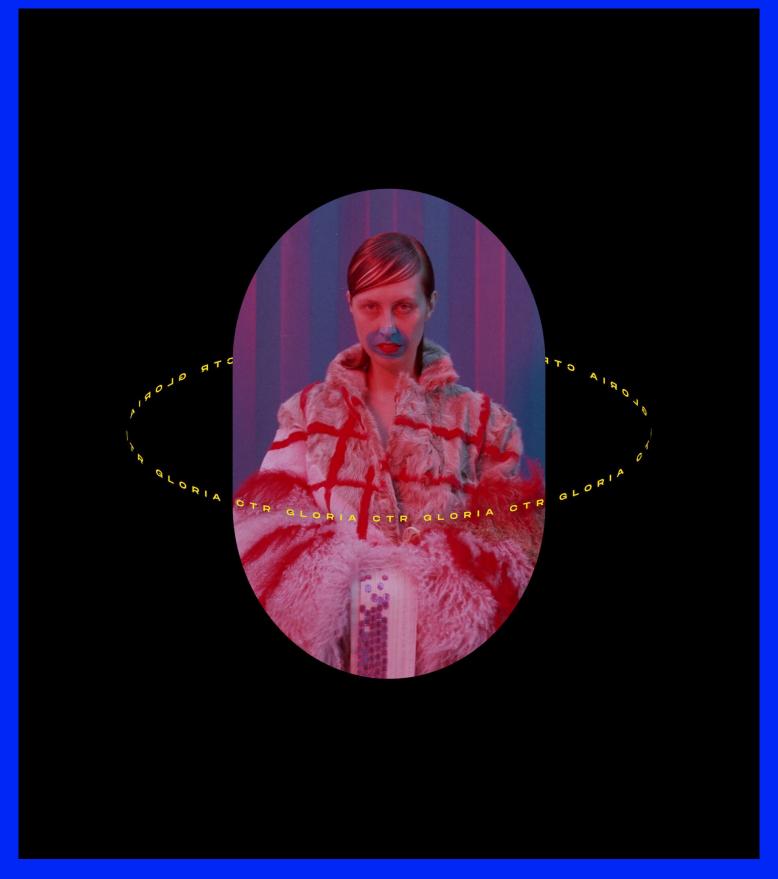
TIPS FROM ESZTER How to book your first gig



Read more about this project https://thththt.com/#paprika



Points of intersection, projects on the edges, adventurous art actions. Corner Art Management is edgy, current, a heap that carries all possibilities at once. ted in 2015 as a side-project, NOW Books & Music literary-music label-publisher-managemen





Various artworks I made for a broad range of artists and music scenes from the last few years.

Read more about this project <u>https://thththt.com/#audio</u>











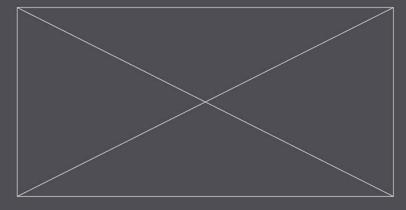






Read more about this project https://thththt.com/#audio









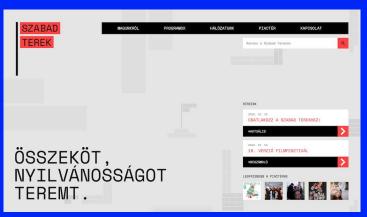
A small part of the websites I made for different clients, including shops, personal and business portfolios, festivals, etc.

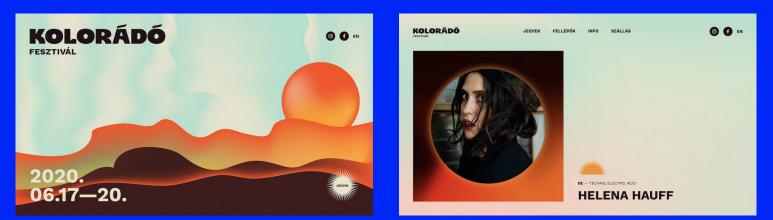
Most of these are 'complete' projects, involving not just the layout design, but building and coding the site itself as well.

Read more about this project https://thththt.com/#web











Read more about this project https://thththt.com/#web



This small-run zine collects a selected range of photographs I took on Lofoten Islands, Norway, in the Autumn of 2014. Created for Bergen Art Fair 2015 and printed in a newspaper-like format of 52 pages, 375mm x 520mm, 55gsm. The zine was sold together with a custom-made tote bag, which can be seen in the last picture.























Read more about this project https://thththt.com/#north <u>You've</u> reached the end.

For more projects and details, please visit my online portfolio.

https://thththt.com/